



# FREO NOW

MECCA OF CREATIVITY

## Advocating Fremantle Businesses

Fremantle BID, has for the last six years, represented Fremantle CBD Businesses by activating the streets through events, being a voice to Council and ensuring that business owners had their concerns dealt with in a timely manner.

With the advent of the Destination Marketing Group, the Fremantle Council has withdrawn the funding for BID effective 30 June 2018. The Board however understands the worth of the grass roots services that the BID provided and hence have formed Freo Now to provide this replacement service.

However, for Freo Now to move forward, it will need to be funded by its members and key sponsorships. This will give Freo Now further independence to act on behalf of its members.

Based on your status within a business you could be supporting Freo Now from as little as \$2.50 per week.

### MEMBERSHIP CATEGORIES:

#### ASSOCIATE EMPLOYEES

An individual who is a staff member of a business operating within the Freo Now area or who is over the age of 18 and actively supports the Objects of the Association. Associate members must not be eligible to be an ordinary member as defined below.

#### SOLE TRADER, PARTNERSHIP (ordinary member)

An individual who is an unincorporated business operator or commercial property owner within the Freo Now area and supports the Objects of the Association.

#### TRUST/COMPANY (ordinary member)

An incorporated business which operates within the Freo Now area and supports the Objects of the Association.

	ASSOCIATE MEMBER	UNINCORPORATED MEMBER	INCORPORATED MEMBER
Annual Fee*	\$100	\$125*	\$250*
Access to street activation resources	✗	✓	✓
Access to WhatsApp Safety Groups	✗	1 PERSON ✓	3 PEOPLE ✓
Advocacy on broad business issues within the Freo Now area	✓	✓	✓
Free Business Coaching	✗	✓	✓
Monthly newsletter	✓	✓	✓
Attendance at quarterly member consultation forums	✓	✓	✓
Networking and collaboration opportunities	✓	✓	✓
Opportunities to participate in events/ activities (paid participation)	✓	✓	✓
Access to social media marketing assistance	✗	✓	✓
Opportunity to join Management Committee	✗	✓	✓
Listed on Freo Now website - including promotions and activations	✗	✓	✓

\* In Year 1 existing Fremantle BID members will be offered a 50% discount on membership fees. Annual fees may revert to full pricing in year 2 – Unincorporated \$250, Incorporated \$500.

## I'M IN!

Please complete the form below, scan and send to [admin@fremantlebid.com.au](mailto:admin@fremantlebid.com.au)

Company name:

Business owner/employee name:

Category of support: ☐ Employee ☐ Partnership/Sole Trader ☐ Company/Trust

Contact address:

Type of business ie café, retail:

Phone number:

Email:

I agree to proceed with membership for 2018/19 of Freo Now and expect to be invoiced for my membership accordingly.

Sign:

Name:

Date: